

David Little

**From:** CANVAS News! [colby@conciiergealliance.ccsend.com] on behalf of CANVAS News!  
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**Sent:** Monday, March 06, 2017 11:45 PM  
**To:** info@nouveautesusa.com  
**Subject:** Wine Country News ~ Yountville Live, Career Fair, CANVAS Events and more!

# canvas

[conciierge alliance napa valley & sonoma]



**March 6, 2017**

Greetings!

It was an interesting time to go to Washington, DC. Political perspectives there are as diverse as they are around the country. The good news is I was cloistered with interesting people attending **USBevX**. And the particular highlight was participating in the two day adjunct of the new **Winery Association Leadership Conference**. It gives real perspective to see what other regions are succeeding at and struggling with. Learning from them and sharing the experiences we have in Napa/Sonoma. I got to know some very dynamic and passionate people working hard to create their own unique wine region identities.

On another note, upon returning home, I was introduced to a really fun way to pair chocolate with wine and other beverages - delicious little discs that sit on the lip of a wine glass or latte cup. (Pardon my amateur photography.) Imagine your brand on either this chocolate disc, or spoon. It creates a unique tasting experience and an enticement to take home a box of your branded discs to recreate the experience with friends, spreading the brand exposure. [Click here](#) to see more about the "**Chocolate Sidecar**". Mention CANVAS for something special!

## CANVAS Events

**March 8, 2017**

**Hospitality Excellence  
Training with Holly Stiel**

**Venue:** Culinary Institute at  
Copia

[Register](#)

**March 14, 2017**

**Napa Valley Research  
Day for Members Only**

**Venue:** Various Locations in  
Napa Valley

[Register](#)

**March 21, 2017**

**Napa Quick Connect -  
CANVAS Members only**

Venue: Napa Valley

[Register](#)

April 19, 2017

**Sonoma County Research  
Day for Members Only**

Venue: Sonoma County

[Save the date!](#)

April 25, 2017

**CANVAS Connect - Sonoma**

Venue: TBD

[Save the date!](#)



special!

See you out and about,

*Colby*

[Visit Our Website](#)

**Yountville Live is Almost Here!**



The ultimate luxury event featuring exquisite cuisines from world-class restaurants and Award-winning chefs, exclusive intimate performances from some of today's hottest recording artists and a unique variety of some of Napa Valley's most celebrated wineries and finest beers and spirits available.

World renowned chefs taking part are **Graham Elliot, Gale Gand, Victor Scargle, Bocuse d'Or 2017 GOLD WINNERS Chef Mathew Peters & Chef Harrison Turone - Ment'or Team USA, Michael Chiarello, Bob Hurley, Chris Kollar, Claudia Sansone** and more. Pourings by some of the most revered vintners including **Aaron Pott, Benoit Touquette, and Julien Fayard** and high